Ean Shen ✱

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Education:

Otis College of Art and Design - BFA - Communication Art Emphasis in Graphic Design.
Google Project Management Professional Certificate

Experience:

05.2024 - Present
Freelance Brand & Visual Designer
• Led the branding and visual identity for Meowment Inc. Achieving a distinctive market presence by integrating client vision with cross-channel campaigns.
• Orchestrated the UI/UX and app branding for a leading mobile blogging app, enhancing user engagement through intuitive design and seamless functionality.
• Excelled in client collaboration and project management, delivering customized branding solutions across diverse mediums, showcasing adaptability and a keen eye for detail.

05.2023 - 05.2024 / 1 Year
Otis College of Art and Design [Graphic Designer at Otis Design Lab]
• In a creative team at Otis Design Lab, enhancing client branding and design across various mediums, collaborating with Los Angeles-based clients including LAist Radio and Carlson Arts Foundation.
• Participate in the development of diverse design projects, from conceptualization to execution, demonstrating exceptional project management skills and attention to detail, resulting in successful project outcomes and positive client feedback.
• Fostered strong relationships with clients and industry partners, ensuring projects met unique needs and budgets, thereby contributing to the Lab's reputation for outstanding service and creative

10.2023 & 04.2024 (Event-Based Contract) + 10.2024
Adobe [Pre-Press & Print Production Assistant]
• Assisted in Managing end-to-end print production for the AI generative booth at Adobe Max Los Angeles and Adobe Summit Las Vegas, ensuring seamless operations and high-quality outputs.
• Coordinated material preparation, and digital file setup & processing for event printing.
• Quickly identified and resolved technical issues, contributing to smooth event execution.
• Collaborated with cross-functional teams to meet standard in a fast-paced, dynamic environment.

Expertise:

Adobe: PhotoShop, Illustrator	Brand Style Guide	Project Management
InDesign, LightRoom	Graphic Design	Advertising
AfterEffects, PremierePro	Web Design	Video Editing
Figma, Blender 3D	Prototyping	Print Production
Final Cut Pro	UI/UX Design	Exhibition Design
Html 5, Java Script, Css	Motion Graphic	& Fry Eggs